### 1ST ANNUAL JETTRIBE JET SKI WATER SPORT EXPO

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# **EVENT SPONSORSHIP**

A family fun event featuring a day of high-octane watercraft sports in Sulphur Springs.

MAY 16, 2020 | 9AM COLEMAN PARK SULPHUR SPRINGS, TEXAS

> Coordinated By: Jettribe Racing

## **SPONSORSHIP LEVELS**

#### Hurry - Registration Space is Limited!

The 1st Annual **Jettribe Jet Ski Water Sport Expo** will be a great family fun event featuring a day of high-octane entertainment in Sulphur Springs, Texas. We are expecting pro level racers from England, California, and all around the Dallas area. Enjoy a day at Coleman Park with your family, co-workers, and friends. Experience the great entertainment, including a stage with live music, local food and business vendors, a product raffle, and of course the action on the water.

Jettribe wanted to show appreciation to the City of Sulphur Springs and the ECD for our relocation to Texas from California. We would like to say thank you to the community by sharing our love for watercraft sports. The event will include Jet Ski competitions, Freestyle performances, and a Flyboard demonstration.

<u>How Will Your Business Be Promoted</u>? In addition to the sponsorship benefits listed below, there will be a **Launch Banquet** March 19, 2020 to highlight participating sponsors. Companies will be promoted on Jettribe's social media channels, website, and email customer base. Over 35,000 social media followers from around the world on Facebook, Instagram, and Twitter will receive updates about the event, and individual event sponsor spotlight posts. Mass email marketing will reach Jettribe's 18,000+ active customers, with a demographic of 25 to 45 year olds, household income of \$120,000+, owns 2+ vehicles, and 85% homeowners.

#### Race Class Sponsor - \$1,000

- (4) Race Class Sponsor Positions Available
- Race Class title includes the company name
- Company Name on Trophy for Event Class Winners
- Top Sponsorship Recognition for your Company Name
- Receives all Benefits of Corporate Sponsorship
- Invitation to the Launch Banquet in March

#### Corporate Level - \$500

- Company name / logo on scoring tower
- Company name / logo on staff and event merchandise t-shirts
- Company name / logo on event posters and promotional images
- Company name / logo on awards ceremony backdrop
- Up to 10 x 20 reserved booth space in premium location (space limited)

- Company name / logo on banners at racesite
- Social media exposure on Jettribe Instagram & Facebook Accounts
- Event announcements thanking company for sponsorship
- (2) VIP Booth Passes

## SPONSORSHIP LEVELS

#### Global Sponsors - \$250

- Designed for sponsors who cannot attend the event
- Must send marketing materials, banners, and products to be displayed
- Products can be used for the raffle or returned after the event
- Company name / logo on awards ceremony backdrop
- Company name / logo on staff and merchandise t-shirts
- Company name / logo on event posters and promotional images
- Social media exposure on Jettribe Instagram & Facebook Accounts

#### Executive Level - \$250

- Company name / logo on staff and event merchandise t-shirts
- Company name / logo on event posters and promotional images
- Company name / logo on awards ceremony backdrop
- Social media exposure on Jettribe Instagram & Facebook Accounts
- Event announcements thanking company for sponsorship

#### Entrepreneur Level - \$150

- Company name / logo on awards ceremony backdrop
- Company name / logo on staff and merchandise t-shirts
- Company name / logo on event posters and promotional images
- Products can be included in giveaway raffle

#### Vendor Booth Space - \$25

- Must reserve in advance by March 16th (no on-site registration)
- Reserved 10 x 10 booth space (tent not included)
- Does not include business recognition or sponsorship
- Limit (1) vendor per food category (no conflicting food vendors)
- Space limited to First Come, First Served



### **EVENT PHOTOS**



For more details about this event, please contact Event Coordinator **Dinh Tran** email dinh@jettribe.com or raceteam@jettribe.com

### **REGISTRATION** EARLY ACCESS DEADLINE: FEBRUARY 15, 2020

COMPANY NAME:
CONTACT:
EMAIL:
ADDRESS:
PHONE:
SPONSORSHIP LEVEL:
AMOUNT:

### **EVENT SITE MAP**



For more photos and event information, please visit www.jettribe.com/sulphur-springs-watercraft-series/





